MANTHAN KESHARI

BBA (Honours) Student · Creative Technologist · Business & Technology

Prayagraj / Bengaluru, India · kesharimanthan@gmail.com · manthankeshari.com

LinkedIn: linkedin.com/in/manthankeshari · GitHub: github.com/manthankeshari · YouTube: youtube.com/@manthankeshari

PROFILE

BBA (Honours) student at TAPMI Bengaluru interested in the intersection of business, data, AI and technology. Builds and presents technology-led business concepts, analytics dashboards and interactive prototypes through academic projects and case competitions.

EDUCATION

BBA (Honours) · TAPMI Bengaluru, MAHE	**2026–2029**
Class XII · Maa Tripur Sundari Public School, Mirzapur · CBSE	**71.16%**
Class X · Saint John's Academy, Prayagraj · ICSE	**82%**

SELECTED PROJECTS & CASE COMPETITIONS

• **HygieneIQ — Punjab Grill | StratIX, Round 1** · Team Vertex. Proposed an AI-powered kitchen hygiene intelligence platform; contributed to the project presentation and interactive dashboard.

• **CareOS — Vortex AI Solutions | StratIX, Round 2** · Team Vertex. Developed a clinic-management SaaS concept covering patient flow, appointment intelligence and operational workflows; presentation and interactive offline demo.

• **Mitra Mobility — AI Strategy | TAPMI × Griffith University** · Round 1 strategy presentation and Round 2 interactive website, exploring a value-led AI adoption strategy.

• **EduGuardian AI — Student Retention Analytics** · Group 10. Worked with a generated synthetic student dataset and Power BI project materials for student-risk analysis.

• **Chainest Cafés — Power BI** · Section F, Group 10. Power BI project focused on POS data preparation and café sales analysis.

ADDITIONAL ACADEMIC WORK

PepsiCo GenAI marketing workflow proposal · India's payment system and UPI globalisation · Max Healthcare simulated accounting cycle · Applied Anthropology: ethics and planned change · Bhavish Aggarwal rhetorical analysis.

ACHIEVEMENTS

Second Prize — Inter-Collegiate Chess Tournament, 2026–27 · Team event, representing TAPMI Bengaluru; Certificate of Merit issued by MAHE Bengaluru.

IGNITE 2.0 — Transform Wellness into Your Lifestyle · Certificate of Recognition for participation in a two-day student wellness programme, JV Edtech Medovation in collaboration with MAHE and TAPMI, 7–8 August 2026.

SKILLS

Data & productivity: Microsoft Excel (Intermediate), Power BI (Beginner), data cleaning, data visualisation, synthetic data generation.
Technology & AI: Generative AI tools and applications (Intermediate), Python (Beginner), Java, HTML/CSS, Git/GitHub.
Business: Business strategy, market research, case analysis, financial analysis, business modelling, product thinking.

LANGUAGES

Hindi · English

Note: This resume reflects the information supplied to date. No unprovided grades, course certifications, leadership roles or work experience have been added.